QPcard 203

The **QPcard 203**, in conjunction with the free program **QPcalibration**, takes picture color control one step further. You now have real color management of (almost) any camera in (almost) any light. Take a picture of **QPcard 203** with the camera set in the raw mode. Open the picture in the free QPcalibration software. Generate a profile by clicking "Calculate", give it a name and "Save".

The profile will automatically be saved in the correct folder and can immediately be used in Adobe Camera Raw. Open Adobe Photoshop or Lightroom. The new profile will appear in the "Camera Calibration" option. Apply the profile to pictures taken with the same camera in similar lighting conditions. Generate more profiles for other cameras and lights. Daylight, tungsten, fluorescent, flash, halogen, LED, etc. A custom camera and light profile can be created in less than 10 seconds.The **QPcard 203** makes all your cameras interpret colors correctly in any light.**QPcard 203** is small enough to fit in a shirt pocket and sturdy enough to be left in a camera bag. When closed it is 3 ¾" x 5 ¼ ".

QPcard 203 has a neutral 18% gray card on the left side and a color card with 35 swatches on the right. The gray card is perfect for custom white balance setting on location or for gray balancing in Adobe Camera Raw.The **QPcard 203** is very convenient to take on location, and extremely versatile, and the color swatches are less sensitive to reflections than other color charts.

Item#	Description	MSRP
GQP203	QP Card 203	69.99